

# 2017 COAPRT Academic Annual Report

## 1. Introduction

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Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you are required to submit an annual report and pay your annual maintenance fees. This annual report is a representation of what you are doing, not a determination of validity.

**NOTE: All programs will be invoiced in January. Payment is not to be submitted prior to receipt of invoice. You will receive your invoice in the mail in January.**

Your annual report is to be submitted via this online form no later than **Wednesday, March 1, 2017.**

Per the COAPRT Handbook:

All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.

An answer of "no" to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.

For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.

If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council's Fall Meeting to bring the identified standard(s) into compliance.

Please contact us at [COAPRT@nrpa.org](mailto:COAPRT@nrpa.org) if you have any questions.

Thank you!

## 2. Contact Information

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1. Please select your institution from the list below

Appalachian State University

2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.

Students completing the Bachelor of Science degree in Recreation Management are prepared for careers in outdoor recreation management, municipal, state, and federal park management, campus and university recreation, experiential education, travel and tourism management, club and camp management, recreation program management, and resort recreation.

The Recreation Management program, consisting of 53-54 semester hours, offers a core learning experience of 12 classes, which is enhanced by an 8 semester hour internship. In addition, majors are required to choose one of the following concentrations: Commercial Recreation and Tourism Management; Recreation and Park Management; or Outdoor Experiential Education. A minor is also required for Recreation Management majors.

3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

Prefix (optional) : Dr.

First Name : Erik

Last Name : Rabinowitz

#### 4. Confirm your Contact Information for Primary Contact:

Certification (optional) : CPRP  
Position Title : Director of Recreation Management  
Address 1 : ASU Box 32071  
City : Boone  
State : North Carolina  
Zip Code : 28608  
Email : rabinowitz@appstate.edu  
Phone Number : 8282622540

#### 5. How many of your programs are COAPRT accredited?

1

#### 6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Appalachian State University Recreation Management

#### 7. Confirm your Program's Information

Institution Name : Appalachian State University  
Department Name : Department of Recreation Management and Physical Education  
President's Name : Dr. Sheri N. Everts  
President's Address 1 : ASU Box 32071  
President's City : Boone  
President's State : North Carolina  
President's Zip Code : 28608  
President's Email : evertssn@appstate.edu  
President's Phone Number : 8282622040  
Website : <https://rmpe.appstate.edu/about>

### 3. Intent to Pursue Accreditation

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#### 8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

#### 9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

### 4. Statistics Summary Report - Faculty

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10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

### 5. Statistics Summary Report - Students

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**Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.**

13. For the students graduating from the accredited programs in 2016, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <http://nces.ed.gov/ipeds/glossary/index.asp?id=812>

93%

## 6. Narrative Report - Learning Outcomes Assessment

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For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

**You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program.**

TWO outcomes must have direct measures.

*It is strongly suggested that you have your outcomes with you as you complete this questionnaire.*

Some examples of DIRECT measures include the following:

- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:

- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

## 7. Narrative Report - Learning Outcomes Assessment - Program #1

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Please provide the following information for the Program you listed as Program #1 above.

**14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.**

**7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.**

At the completion of the Appalachian State University Recreation Management core curriculum students will show competency in: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

**15. Method by which the learning outcome for Standard 7.01 was assessed:**

Exam items assessing students knowledge of general recreation knowledge a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy. Application of this content through successfully completing their internship, and assessed by their internship supervisor of competency in these areas. Also through students exit interviews.

**16. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

**17. Result of the assessment of the learning outcome for Standard 7.01:**

72% of students scored 100% on exam items, 86% of students scored 95 or better and 100% scored 85 or better. 96% successfully completed their internship and The average rating of knowledge of these items by internship supervisors was 4.7 of a 5 point scale. Students self-evaluations stated that 97% rate themselves as a 5 very strong in these areas.

**18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.**

**7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.**

At the completion of the Appalachian State University Recreation Management core curriculum students will show competency in: the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

**19. Method by which the learning outcome for Standard 7.02 was assessed:**

External review by recreation professionals who program supervised the students' programs and internship supervisors evaluations will rate students knowledge and ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

**20. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

**21. Result of the assessment of the learning outcome for Standard 7.02:**

In this years assessment resulted in 96% by recreation professionals who program supervised the students' programs on knowledge and ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. Internship supervisors averaged 4.42 on a scale of 5 as perfect out of the 77 students who completed internships this year, and 87% scored a perfect score.

**22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.**

**7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.**

At the completion of the Appalachian State University Recreation Management core curriculum students will show competency in: entry-level knowledge about operations and strategic management/administration in parks, recreation, and tourism.

**23. Method by which the learning outcome for Standard 7.03 was assessed:**

Recreation internship supervisors will rate students and students will be assessed by faculty on specific assignments measuring the students' knowledge about operations and strategic management/administration in parks, recreation, and tourism.

**24. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

**25. Result of the assessment of the learning outcome for Standard 7.03:**

Internship supervisors rated students a 4.35 with 83% scored a 4 or better with 13 student scoring 3 or below on their knowledge about operations and strategic management/administration in parks, recreation, and tourism. On student in class assessments 74% of students scored an 80% or better on the collective assignments.

## **12. Narrative Report - Accountability and Informing the Public**

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**26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).**

**Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.**

<https://rmpe.appstate.edu/academics/recreation-management/accreditation>

**27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).**

**Please provide a link to the program's website demonstrating compliance with Standard 3.06.**

<https://rmpe.appstate.edu/academics/recreation-management/accreditation>

**28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).**

**Please provide a link to the program's website demonstrating compliance with Standard 3.07.**

<https://rmpe.appstate.edu/academics/recreation-management/accreditation>

## **13. Program Changes**

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**29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".**

None

## **14. Submitter Information**

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**30. Completing the information below will act as your digital signature on the 2016 COAPRT Annual Report.**

Name : Erik Rabinowitz

Phone : 8282622540

Email : rabinowitze@appstate.edu

**As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.**

## **15. Thank You!**

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Thank you for providing us with your Annual Report! Please contact us at [COAPRT@nrpa.org](mailto:COAPRT@nrpa.org) if you have any questions.