

# 2016 COAPRT Academic Annual Report

## 1. Introduction

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Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you are required to submit an annual report and pay your annual maintenance fees.

**NOTE: All programs will be invoiced in January. Payment is not to be submitted prior to receipt of invoice. You will receive your invoice in the mail in January.**

Your annual report is to be submitted via this online form no later than **Tuesday, March 1, 2016.**

Per the COAPRT Handbook:

All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.

An answer of “no” to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.

For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.

If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council’s Fall Meeting to bring the identified standard(s) into compliance.

Please contact us at [COAPRT@nrpa.org](mailto:COAPRT@nrpa.org) if you have any questions.

Thank you!

## 2. Contact Information

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### 1. Please select your institution from the list below

Appalachian State University

### 2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.

The Appalachian State University Bachelors of Science in Recreation Management, currently entering its 41th year, serves over 280 majors and minors. The mission of the Recreation Management Program is to prepare students to manage natural and cultural recreation resources in order to enhance the leisure experience. The vision of the Recreation Management Program is to prepare students for professions in the recreation industry, conduct research that promotes the best professional practices in recreation management and provide needed services that either benefit local residents, the mission of our University or the professional organizations to which we belong.

### 3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

Prefix (optional) : Dr

First Name : Erik

Last Name : Rabinowitz

#### 4. Confirm your Contact Information for Primary Contact:

Address 1 : ASU Box 32071  
City : Boone  
State : North Carolina  
Zip Code : 28608  
Email : rabinowitz@appstate.edu  
Phone Number : 8282622540  
Certification (optional) : CPRP  
Position Title : Area Director & Associate Professor  
Fax Number : 828262-3005

#### 5. How many of your programs are COAPRT accredited?

1

#### 6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Recreation management

#### 7. Confirm your Program's Information

Institution Name : Appalachian State University  
Department Name : Recreation Management and Physical Education  
Website : <http://rmpe.appstate.edu/>  
President's Name : Chancellor Sheri N. Everts  
President's Address 1 : Office of the Chancellor  
President's Address 2 : ASU Box 32002  
President's City : Boone  
President's State : North Carolina  
President's Zip Code : 28608  
President's Email : chancellor@appstate.edu  
President's Phone Number : 828-262-2040

### 3. Intent to Pursue Accreditation

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#### 8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

#### 9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

### 4. Statistics Summary Report - Faculty

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10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

## 5. Statistics Summary Report - Students

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**Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.**

13. For the students graduating from the accredited programs in 2015, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <http://nces.ed.gov/ipeds/glossary/index.asp?id=812>

99%

## 6. Narrative Report - Learning Outcomes Assessment

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For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

**You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program.**

TWO outcomes must have direct measures.

*It is strongly suggested that you have your outcomes with you as you complete this questionnaire.*

Some examples of DIRECT measures include the following:

- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:

- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

## 7. Narrative Report - Learning Outcomes Assessment - Program #1

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Please provide the following information for the Program you listed as Program #1 above.

**14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.**

**7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.**

Students will be able to describe the scope and practice of the recreation profession.

**15. Method by which the learning outcome for Standard 7.01 was assessed:**

70% or better on Comprehensive Examination

**16. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

**17. Result of the assessment of the learning outcome for Standard 7.01:**

Fall 14= 91% Spring 15 = 92%

**18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.**

**7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.**

Students will demonstrate competency in conducting a recreation program.

**19. Method by which the learning outcome for Standard 7.02 was assessed:**

External evaluation by professional program supervisor

**20. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

**21. Result of the assessment of the learning outcome for Standard 7.02:**

100% of students scored 70% or higher, 92% of students scored 80% or higher.

**22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.**

**7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.**

Students will demonstrate competency in entry-level knowledge as assessed by present and past internship supervisors.

**23. Method by which the learning outcome for Standard 7.03 was assessed:**

70% or higher of Internship supervisors surveyed would hire student if position was available, and rated entry-level knowledge on average as higher than 3.5 on a 5 point scale.

**24. Please indicate whether this outcome measure is Direct or Indirect.**

Indirect

**25. Result of the assessment of the learning outcome for Standard 7.03:**

98% said they would hire student if position was available, and rated entry-level knowledge average was 4.9 out 863 students.

## **12. Narrative Report - Accountability and Informing the Public**

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**26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).**

**Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.**

<http://rmpe.appstate.edu/academics/recreation-management/accreditation>

**27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).**

**Please provide a link to the program's website demonstrating compliance with Standard 3.06.**

<http://rmpe.appstate.edu/academics/recreation-management/accreditation>

**28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).**

**Please provide a link to the program's website demonstrating compliance with Standard 3.07.**

<http://rmpe.appstate.edu/academics/recreation-management/accreditation>

### **13. Program Changes**

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**29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".**

none

### **14. Submitter Information**

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**30. Completing the information below will act as your digital signature on the 2015 COAPRT Annual Report.**

Name : Erik Rabinowitz

Phone : 8282622540

Email : rabinowitz@appstate.edu

**As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.**

### **15. Thank You!**

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**Thank you for providing us with your 2016 Annual Report! Please contact us at [COAPRT@nrpa.org](mailto:COAPRT@nrpa.org) if you have any questions.**