Title	**0061**	04/01/2021
	by **Melissa Weddell** in **2021 COAPRT Annual Report**	id. 19735020
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	Section 1: Contact Information
Name of institution	**Appalachian State University**
Name of Accredited Program	**Recreation Management**
Total number of COAPRT Accredited Programs at this institution	**1**
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	**Melissa Weddell**
Position Title	**Chair & Professor**
Address	**111 Rivers Street** **Holmes Convocation Center** **BOONE** **north carolina** **28608** **US**
Email	**weddellmj@appstate.edu**
Phone	**+18282626303**
Department Name	**Recreation Management and Health, Physical Education**
Website	**https://rmpe.appstate.edu/**
President of Institution	**Sheri Everts**

President's Email	**evertssn@appstate.edu**
	Section 2: Intent to Pursue Accreditation
Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?	**Yes**
Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	**Yes**
	Section 3: Statistics Summary Report - Faculty
Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)	**Yes**
Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)	**Yes**

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)	**Yes**
	Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in "regular, critical, self-evaluation of its performance, standards, policies and impact" (CHEA Standard 12.M.1). This process includes "the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning" (CHEA Standard 12.M.1). To meet this CHEA standard going forward and to provide program-level outcomes data, COAPRT is adding two questions to the annual report: graduate school acceptance rate and post-graduation employment rate. These are in addition to the program-level outcome of the six-year graduation rate currently reported. COAPRT recognizes reporting these new program-level outcomes will require additional planning and effort and your programs may not be currently collecting this information. If you do not have the graduate school acceptance rates or post-graduation employment rates for 2020 graduates, please enter "N/A" in the spaces below. In the "Notes" space, please provide a brief description of how you have collected relevant data, plan to improve what you have collected (if applicable) or will now plan to collect and report the data. In addition, provide a credible/acceptable response rate you will achieve for future annual reports. For the 2021 annual report (due March 2022), these data will be required, and N/A will not be accepted. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Therefore, you will see these questions repeated in each COAPRT accredited program (e.g., therapeutic recreation, sports management, tourism) section. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be dis-aggregated for each of your programs, self-report in a department data-base, etc.
Six-year graduation rate (as previously required)	**82%**

Graduate school acceptance rate (new requirement)	**Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. If data are not available for this year, please use the "Notes" space to briefly describe a plan to provide the data in a consistent manner in future annual reports. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85% Example C (did not have data) Number accepted to graduate school: n/a Percent of graduating students: n/a Method of measurement: n/a Response rate: n/a Notes: Items will be added to alumni survey, administered three months post-graduation, and monitored with follow-up reminders to secure a response rate of at least 80%**
Graduate School Acceptance Rate (new requirement)	**n/a**
Method of measurement	**n/a**
Response rate	**n/a**
Notes	n/a

Post-graduate employment rate (newly required)	**Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. If data are not available for this year, please use the "Notes" space to briefly describe a plan to provide the data in a consistent manner in future annual reports. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80% Example C (have partial data) Number of employed students: 23 Percent of graduating students: 43% Method of measurement: Anecdotal from academic advisor so not really complete Response Rate: n/a Notes: Items will now be added to alumni survey, administered four months post-graduation by advisor, and monitored with follow-up reminders to secure a response rate of at least 85%**
Post-graduate employment rate (new requirement)	**Percent of graduating students: 83.8%**
Method of measurement	**Recreation Management and Physical Education First Destination Results of 2018-19 Graduates Reported by Career Development and Institutional Research, Assessment and Planning**
Response rate	**74**

| Notes | **First Destination Results of 2018-19 Graduates**
Reported by Career Development and Institutional Research, Assessment and Planning

College: Beaver College of Health Sciences
Department: Recreation Management and Health & Physical Educ, K-12

The reporting period is all graduates from August 2018, December 2018, and May 2019. The data sources include self-reported, National Student Clearinghouse, HEP (a third-party vendor), faculty reports, and the NC Department of Public Instruction.

Employment of Students Tracked:
Undergraduates: 77.9% (2256) University-wide
Undergraduates: 83.8% (62) Department |
| | **Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, and 7.03 (for a total of three measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program** |
| | **Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information** |

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.	**The mission of the Recreation Management program is to prepare students to manage natural and cultural recreation resources in order to enhance the leisure experience. Through coursework and service learning activities, students gain an understanding of the history, philosophies, and theories of recreation and leisure. They develop the knowledge and skills necessary to plan, promote, administer and evaluate recreation programs, facilities, and services in a variety of settings. Students have the opportunity to develop specialized knowledge in the area of Commercial Recreation and Tourism Management, Recreation and Park Management or Outdoor Experiential Education.**
Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.	**Exams adminstrered in two coureses as students progress through the major has content specific questions from COPART. Studets are pre-tested in RM 2310 Introduction to Recreation Administration and then re-administered in RM 4210 Senior Seminar.**
Describe the method by which the learning outcome for Standard 7.01 was assessed:	**70% of students will score 80% or better on the exam(s).**
Indicate whether this outcome measure is Direct or Indirect.	**Direct**
Result of the assessment of the learning outcome for Standard 7.01:	**97% of students scored an 80% or better on the exam(s).**

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.	**Students conduct a semester-long program, where students in small groups working directly with professionals in the field create/run a recreation program from start to finish. The students with supervision and assistance design, implement, and evaluate services that facilitate targeted human experiences. The RM 2410 Program Planning course created an evaluation of the student performance for the Program Supervisors to complete to give the student and the course feedback. the tool has open-ended, scale questions on items of communication, attitude, work ethic, initiative, appearance, event set-up, performance during program, risk management, event clean-up, event follow up, and an open-ended grade (applying what your expectations were for this program and what is possible for these students to accomplish, what grade do you think (student x) earned on this program?**
Describe the method by which the learning outcome for Standard 7.02 was assessed:	**80% of students will score an 85% or better on the external evaluation/grade by professionals in the field.**
Please indicate whether this outcome measure is Direct or Indirect.	**Direct**
Result of the assessment of the learning outcome for Standard 7.02:	**Students scored on average 90% on the external evaluation/grade by professionals in the field.**
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.	**Internship supervisors are asked to evaluate the students in the fifth week and at the end of their internship. This data has been continuously collected since June of 2008.**

Describe the method by which the learning outcome for Standard 7.03 was assessed:	**75% of all students will score excellent, or above average on Professional Knowledge questions.**
Please indicate whether this outcome measure is Direct or Indirect.	**Direct**
Result of the assessment of the learning outcome for Standard 7.03:	**90% of students scored excellent, or above average on Professional Knowledge questions.**
	Section 6: Narrative Report - Accountability and Informing the Public
An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).	n/a
Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.	**https://rmpe.appstate.edu/academics/recreation-management/accreditation**

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).	n/a
Please provide a link to the program's website demonstrating compliance with Standard 3.06.	**https://rmpe.appstate.edu/academics/recreation-management/accreditation**
It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).	n/a
Please provide a link to the program's website demonstrating compliance with Standard 3.07.	**https://rmpe.appstate.edu/academics/recreation-management/accreditation**
	Section 7: Program Changes
Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".	**none**