

Title **0083** 04/25/2023
by **Daniel Theriault** in **COAPRT 2023 Annual Report** id. 36486250
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Each accredited program requires its own separate annual report. **For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports.**

Section 1: Contact Information

Name of institution **Appalachian State University**

Name of Accredited Program **Recreation Management**

Total number of students enrolled in this program. **231 as of Fall 2022**

Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person. **Daniel Theriault**

Position Title **Assistant Professor and Program Director**

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Department Name **Recreation Management and Physical Education**

Website <https://rmpe.appstate.edu/>

Formal Name of your Institution's President **Dr. Sheri Everts**

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled? **Yes**

Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? **Yes**

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03) **Yes**

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04) **Yes**

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible?
(Standard 1.05)

Yes

Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates>. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in “regular, critical, self-evaluation of its performance, standards, policies and impact” (CHEA Standard 12.M.1). This process includes “the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning” (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level data: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be disaggregated for each of your programs, self-report in a department data-base, etc.

Six-year graduation rate

For students who entered as new first-year RM majors, 79.2% graduate within 6 years. For students who enter as new transfer RM majors, 80.0% graduate within six years.

Graduate school acceptance rate

**Report the number of last year’s graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below:
Example A (have data) Number accepted to graduate school: 7
Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80%
Example B (have data) Number accepted to graduate school: 3
Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%**

Graduate School Acceptance Rate	These data are not available.
Method of measurement	These data are not available.
Response rate	These data are not available.
Notes	The recreation management faculty are presently working to develop an in-house method of data collection in order to answer these questions. This new data collection method will be developed and pilot tested for at least one semester before our next annual accreditation report is due.
Post-graduate employment rate	Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%
Post-graduate employment rate	These data are not available.
Method of measurement	These data are not available.
Response rate	These data are not available.
Notes	The recreation management faculty are presently working to develop an in-house method of data collection in order to answer these questions. This new data collection method will be developed and pilot tested for at least one semester before our next annual accreditation report is due.

Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

The mission of the Recreation Management program is to prepare students to manage natural and cultural recreation resources in order to enhance the leisure experience. Through coursework and service learning activities, students gain understanding of the history, philosophies and theories of recreation and leisure. They develop knowledge and skills necessary to plan, promote, administer and evaluate recreation programs, facilities and services in a variety of settings. Students have the opportunity to develop specialized knowledge in the area of Commercial Recreation and Tourism Management, Recreation and Park Management or Outdoor Experiential Education.

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Describe the method by which the learning outcome for Standard 7.01 was assessed:

Students write a personal leisure philosophy paper in our Leisure in Society course.

Indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.

85% of students will score a 75% or better on the personal leisure philosophy paper.

Result of the assessment of the learning outcome for Standard 7.01:

95% of students scored a 75% or better on the personal leisure philosophy assignment.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Describe the method by which the learning outcome for Standard 7.02 was assessed:

Students conduct a semester-long program, where students in small groups working directly with professionals in the field create/run a recreation program from start to finish. The students with supervision and assistance design, implement and evaluate services that facilitate targeted human experiences. Evidence of Learning Opportunity: Final Program Packet PDF completed by the end of the semester.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.

75% of the students will score 75% or higher on their final program packet grade.

Result of the assessment of the learning outcome for Standard 7.02:

81% of students earned 75% or higher on the final project.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Describe the method by which the learning outcome for Standard 7.03 was assessed:

Students will complete a budget assignment in RM 3610, wherein they will be asked to modify an existing budget to accommodate a 12% decrease in the general fund.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.

70% of students will score 80% or above on the RM 3610 Budget assignment.

Result of the assessment of the learning outcome for Standard 7.03:

77% of the students scored 80% or above on the RM 3610 Budget Assignment.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.

Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.

Describe the method by which the learning outcome for Standard 7.04 was assessed:

Using the Internship Supervisor Student Evaluation Survey (ISSES), Internship supervisors (not faculty mentors) around the fifth week and at the completion of the student's internship are asked to evaluate the student on numerous learning outcomes, such as professional attitude, professionalism, professional relationships, professional communication, professional flexibility, professional knowledge, completion of work tasks, leadership skills, professional work ethic and initiative, overall progress and would they be willing to hire if a position was available.

We will review the following ISSES sections to evaluate this SLO: Intern's professionalism, Intern's Professional Flexibility, Intern's Leadership skills & Intern's professional work ethic and initiative.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.

80% of the students will score above average or higher on the following 4 Internship Supervisor Student Evaluation Survey (ISSES) sections: Intern's professionalism, Intern's Professional Flexibility, Intern's Leadership skills & Intern's professional work ethic and initiative. Note that "above average" refers to a 4.0 or higher on a 1-5 scale.

Result of the assessment of the learning outcome for Standard 7.04:

After the close of the 2021-2022 Academic year, 80% of students received a 4.0 or higher on a 1-5 scale for the 4 Internship Supervisor Student Evaluation Survey (ISSES) sections: Intern's professionalism, Intern's Professional Flexibility, Intern's Leadership skills & Intern's professional work ethic and initiative.

Section 6: Narrative Report - Accountability and Informing the Public

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

n/a

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<https://rmpe.appstate.edu/academic-programs/recreation-management/accreditation>

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<https://rmpe.appstate.edu/academic-programs/recreation-management/accreditation>

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<https://rmpe.appstate.edu/academic-programs/recreation-management/accreditation>

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

None.

The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.

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