Page 1: Introduction

Q1 Name of institution.
Appalachian State University

Q2 Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications regarding accreditation will be sent to this person.

Prefix (optional) Dr.
First Name Melissa
Last Name Weddell
Position Title Department Chair
Address 1 111 Rivers Sst
City BOONE
State NC
Zip Code 28608
Email weddellmj@appstate.edu
Phone Number 8282626303
Q3 Information

Institution Name: Appalachian State University
Department Name: Recreation Management and Physical Education Department
Website: https://rmpe.appstate.edu/
President's Name: Dr. Sheri Everts
President's Address 1: Office of the Chancellor - ASU Box 32002
President's City: BOONE
President's State: NC
President's Zip Code: 28608
President's Email: weddellmj@appstate.edu
President's Phone Number: 8282626303

Q4 Name(s) of accredited programs.

First: Recreation Management

Page 2: Intent to Pursue Accreditation

Q5 Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled? Yes

Q6 Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? Yes

Page 3: Statistics Summary Report - Faculty

Q7 Are there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03) Yes

Q8 Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04) Yes
**Q9** Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)  
Yes

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**Page 4: Statistics Summary Report - Students**

**Q10** For the students graduating from the accredited programs in 2019, what percentage did so within six years of entering the institution? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100. NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates

72.8%

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**Page 6: Program #1 Narrative Report - Learning Outcomes Assessment**

**Q11** FIRST PROGRAM (include name of program and description) Please provide a short description of this COAPRT programs which will be published on the COAPRT Program online directory.

The mission of the Recreation Management program is to prepare students to manage natural and cultural recreation resources in order to enhance the leisure experience. Through coursework and service learning activities, students gain an understanding of the history, philosophies, and theories of recreation and leisure. They develop the knowledge and skills necessary to plan, promote, administer and evaluate recreation programs, facilities, and services in a variety of settings. Students have the opportunity to develop specialized knowledge in the area of Commercial Recreation and Tourism Management, Recreation and Park Management or Outdoor Experiential Education.
Q12 Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #1)

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Certified Parks and Recreation Professional Examination, The exam is promoted throughout the program for students who are in their last semester of classes – specifically RM 4210 Senior Seminar;

Internship Supervisor Student Evaluation Survey (ISSES) which has been administered to every Internship Supervisor since 2006;

RM 2110 Introduction to Leisure Services - Exams;

RM 2110 Career Exploration Assignment - Introduction to Recreation and Leisure, This experience-based assignment allows students to explore possible career trajectories and creates the opportunity to investigate various work settings and populations served. Students are asked to: Describe the nature of agencies and businesses delivering leisure services along with an overview of career opportunities that exist within the Profession. Develop a strategy for making the transition from a recreation student to a recreation professional. Describe the preparation and skills needed to enter the leisure service profession. Analyze programs, services, and resources in relation to participant needs and requirements;

Leisure Philosophy Overview in Introduction course and again in Senior Seminar class;

RM 2310- Introduction to Administration of Recreation policy assignment; and

RM 2310 -Introduction to Administration of Recreation Exams.

Q13 Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #1):

Performance levels/metrics: 80% of all students will score 75% or better (i.e. pass) the CPRP exam,

Performance levels/metrics: 75% of all students will score Excellent, or Above average on Professional Knowledge questions;

Performance levels/metrics: 70% of students will score 80% or better on the exam(s);

Performance levels/metrics: 70% of students will score 80% or better on the career exploration assignment; 80% of students will score 80% or better on both assignments;

Performance levels/metrics: 80% of students will score 80% or better on the external evaluation/grade by professionals in the field;

Performance levels/metrics: 70% of students will score 75% or better on the midterm and final exam(s).

Q14 Indicate whether this outcome measure is Direct or Indirect. (Program #1) Direct
Q15 Result of the assessment of the learning outcome for Standard 7.01: (Program #1)

MET: Certified Parks and Recreation Professional Examination, The exam is promoted throughout the program for students who are in their last semester of classes – specifically RM 4210 Senior Seminar;

MET: Internship Supervisor Student Evaluation Survey (ISSES) which has been administered to every Internship Supervisor since 2006;

MET: RM 2110 Introduction to Leisure Services - Exams;

Partially Met: RM 2110 Career Exploration Assignment - Introduction to Recreation and Leisure, This experience-based assignment allows students to explore possible career trajectories and creates the opportunity to investigate various work settings and populations served. Students are asked to: Describe the nature of agencies and businesses delivering leisure services along with an overview of career opportunities that exist within the Profession. Develop a strategy for making the transition from a recreation student to a recreation professional. Describe the preparation and skills needed to enter the leisure service profession. Analyze programs, services, and resources in relation to participant needs and requirements;

NOT MET: Leisure Philosophy Overview in Introduction course and again in Senior Seminar class;

MET: Policy assignment RM 2310- Introduction to Administration of Recreation policy assignment; and

MET: RM 2310 -Introduction to Administration of Recreation Exams.

Q16 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #1)

The Recreation Management program at Appalachian State University considers this learning outcome an essential core component of the program. So much so, that the Recreation Management Program at Appalachian State University dedicated a significant amount of the following courses content to highlight student learning inability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Program Planning Project RM 2410

Poverty Simulation R M 2110 - Introduction to Recreation and Leisure - students experienced life as low-income family and RM 3210 – Inclusive Recreation serves the community agencies to better understand how institutions respond positively or negatively.

Inclusive Recreation: Accessibility/awareness reflection paper RM 3210

Semester Long Evaluation in Recreation and Leisure Service Management Paper

Evaluation in Recreation and Leisure Service Management- Exams
Q17 Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #1)

Performance levels/metrics: 80% of students will score an 85% or better on the external evaluation/grade by professional is the field.

Performance Measure: All students participate.

Performance Levels/Metrics: 90% of students will score 80% or better on the assessment.

Assessment Criteria: 70% of students will score 80% or better on the semester-long final project.

Assessment Criteria: 70% of students will score 80% or better on the midterm and final exams.

Q18 Please indicate whether this outcome measure is Direct or Indirect. (Program #1)

Direct

Q19 Result of the assessment of the learning outcome for Standard 7.02: (Program #1)

MET: Performance levels/metrics: 80% of students will score an 85% or better on the external evaluation/grade by professional is the field.

MET: Performance Measure: All students participate.

MET: Performance Levels/Metrics: 90% of students will score 80% or better on the assessment.

MET: Assessment Criteria: 70% of students will score 80% or better on the semester-long final project.

MET: Assessment Criteria: 70% of students will score 80% or better on the midterm and final exams.

Q20 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #1)

The Recreation Management Program at Appalachian State University considers this learning outcome an essential core component of the program. So much so, that we have dedicated a significant amount of the following courses’ content to highlight entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. Assessment Criteria: 80% of the students will earn a score of 70% or higher on each quiz. R M 2210 - Recreation Site and Facility Management - Organizational Profile Assignment. Financial Management Budget Assignment RM 3610. Risk Management Assignment RM 3610.
Q21 Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #1)

Assessment Criteria: 80% of the students will earn a score of 70% or higher on each quiz

Assessment Criteria: 80% of the students will earn a score of 70% or higher on-site/facility profile assignment

Assessment Criteria: 80% of the students will earn a score of 70% or higher on the budget assignment

Assessment Criteria: 80% of the students will earn a score of 70% or higher on the Risk Management Assignment

Q22 Please indicate whether this outcome measure is Direct or Indirect. (Program #1)  
Respondent skipped this question

Q23 Result of the assessment of the learning outcome for Standard 7.03: (Program #1)

NOT MET: Assessment Criteria: 80% of the students will earn a score of 70% or higher on each quiz

MET: Assessment Criteria: 80% of the students will earn a score of 70% or higher on-site/facility profile assignment

Partially Met: Assessment Criteria: 80% of the students will earn a score of 70% or higher on the budget assignment

MET: Assessment Criteria: 80% of the students will earn a score of 70% or higher on the Risk Management Assignment

Q24 Do you have another program program to add?  
No, let's skip to next questions

Q25 SECOND PROGRAM (include name of program and description) Or skip to next page.  
Respondent skipped this question

Q26 Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #2) 7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.  
Respondent skipped this question

Q27 Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #2):  
Respondent skipped this question

Q28 Indicate whether this outcome measure is Direct or Indirect. (Program #2)  
Respondent skipped this question
Q29 Result of the assessment of the learning outcome for Standard 7.01: (Program #2)  
Respondent skipped this question

Q30 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #2)  
Respondent skipped this question

Q31 Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #2)  
Respondent skipped this question

Q32 Please indicate whether this outcome measure is Direct or Indirect. (Program #2)  
Respondent skipped this question

Q33 Result of the assessment of the learning outcome for Standard 7.02: (Program #2)  
Respondent skipped this question

Q34 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #2)  
Respondent skipped this question

Q35 Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #2)  
Respondent skipped this question

Q36 Please indicate whether this outcome measure is Direct or Indirect. (Program #2)  
Respondent skipped this question

Q37 Result of the assessment of the learning outcome for Standard 7.03: (Program #2)  
Respondent skipped this question

Q38 Do you have another program program to add?  
Respondent skipped this question

Q39 THIRD PROGRAM (include name of program and description) Or skip to next page.  
Respondent skipped this question
Q40 Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #3)7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Q41 Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #3):

Q42 Indicate whether this outcome measure is Direct or Indirect. (Program #3)

Q43 Result of the assessment of the learning outcome for Standard 7.01: (Program #3)

Q44 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #3)

Q45 Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #3)

Q46 Please indicate whether this outcome measure is Direct or Indirect. (Program #3)

Q47 Result of the assessment of the learning outcome for Standard 7.02: (Program #3)

Q48 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #3)

Q49 Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #3)
Q50 Please indicate whether this outcome measure is Direct or Indirect. (Program #3)  
Respondent skipped this question

Q51 Result of the assessment of the learning outcome for Standard 7.03: (Program #3)  
Respondent skipped this question

Q52 Do you have another program program to add?  
Respondent skipped this question

Page 9: Program #4 Narrative Report - Learning Outcomes Assessment

Q53 FOURTH PROGRAM (include name of program and description) Or skip to next page.  
Respondent skipped this question

Q54 Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #4)  
Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.  
Respondent skipped this question

Q55 Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #4):  
Respondent skipped this question

Q56 Indicate whether this outcome measure is Direct or Indirect. (Program #4)  
Respondent skipped this question

Q57 Result of the assessment of the learning outcome for Standard 7.01: (Program #4)  
Respondent skipped this question

Q58 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #4)  
Respondent skipped this question

Q59 Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #3)  
Respondent skipped this question

Q60 Please indicate whether this outcome measure is Direct or Indirect. (Program #4)  
Respondent skipped this question
Q61 Result of the assessment of the learning outcome for Standard 7.02: (Program #3)  
Respondent skipped this question

Q62 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #4)  
Respondent skipped this question

Q63 Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #4)  
Respondent skipped this question

Q64 Please indicate whether this outcome measure is Direct or Indirect. (Program #4)  
Respondent skipped this question

Q65 Result of the assessment of the learning outcome for Standard 7.03: (Program #4)  
Respondent skipped this question

Q66 An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05). Please provide a link to the program’s website that demonstrates compliance with Standard 2.05.05.

https://rmpe.appstate.edu/academics/recreation-management/accreditation

Q67 It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06). Please provide a link to the program’s website demonstrating compliance with Standard 3.06.

https://rmpe.appstate.edu/academics/recreation-management/accreditation

Q68 It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07). Please provide a link to the program’s website demonstrating compliance with Standard 3.07.

https://rmpe.appstate.edu/academics/recreation-management/accreditation

Page 11: Program Changes
Q69 Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

No major changes.

Page 12: Submitter Information

Q70 Completing the information below will act as your digital signature on the 2020 COAPRT Annual Report.

Name: Melissa Weddell
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Email: weddellmj@appstate.edu